

2018 G&M RIDING CLUB SPONSORSHIP PACKAGES



The G&M Riding Club is switching things up for 2018.

This year we are going to a completely paperless Event Directory, and are revamping our membership criteria. For our sponsors, this means we are offering you new ways to promote business with advertising to our website, newsletter and more. Listed below we have Gold, Silver and Bronze packages with a brief description of what is included for each, along with additional basic Ad and Class sponsorships.

GOLD SPONSOR PACKAGE

- Logo printed on a Club Banner used at Events & Prime Website Advertising
- Year-End Division Sponsor of your choosing
- Large Ad (3.75x4.75) to run for 1 Event Year on both the Website and in the Club Newsletter
- Name announced during Events

\$150

SILVER SPONSOR PACKAGE

- Class Sponsor of your choosing (sponsorship of class all season)
- Large (3.75x4.75) or Small (2.5x4.75) Ad to run for 1 Event Year on both the Website and in the Club Newsletter

\$100

BRONZE SPONSOR PACKAGE

- Large (3.75x4.75) or Small (2.5x4.75) Ad to run for 1 Event Year on both the Website and in the Club Newsletter

\$75

AD SPONSOR - \$50

Small (2.5x4.75) Ad to run for 6 Months in the Club Newsletter Only

CLASS SPONSOR - \$25

No Ad, Class Sponsorship Only (sponsorship of a class for one event)

All ad/sponsorships will be due by April 16, 2018. Forms (found on the back of this flyer) and payment can be mailed to G&M Riding Club, P.O. Box 35, Campbell Hall, NY 10916 and digital ads/copy can be sent to gandmridingclub@hotmail.com. We hope you will consider attending one of our events this year at Orange County Park in Montgomery, NY.

Thank you for your continued support.



2018 G&M RIDING CLUB SPONSORSHIP PACKAGES

FOR OFFICE USE ONLY

Sponsorship Fees: _____

Date Received: _____

Cash Check # _____

SPONSOR CONTACT INFORMATION:

Name: _____ Address: _____

Business: _____

Telephone: _____ Email: _____

SELECT SPONSORSHIP PACKAGE:

	PACKAGE	INCLUDED	PRICE
<input type="checkbox"/>	GOLD SPONSOR	<ul style="list-style-type: none"> • Logo printed on Club Banner used at Events • Prime Logo advertising on Website • Large Ad (3.75x4.75) to run for 1 Event Year on Website and in Newsletter • Year-End Division Sponsor • Name announced during Events 	\$150
<input type="checkbox"/>	SILVER SPONSOR	<ul style="list-style-type: none"> • Class Sponsor (sponsorship of class <u>all season</u>) • Large (3.75x4.75) or Small (2.5x4.75) Ad to run for 1 Event Year on Website and in Newsletter 	\$100
<input type="checkbox"/>	BRONZE SPONSOR	<ul style="list-style-type: none"> • Large (3.75x4.75) or Small (2.5x4.75) Ad to run for 1 Event Year on Website and in Newsletter 	\$75
<input type="checkbox"/>	AD SPONSOR	<ul style="list-style-type: none"> • Small (2.5x4.75) Ad to run for 6 Months in the Club Newsletter Only 	\$50
<input type="checkbox"/>	CLASS SPONSOR	<ul style="list-style-type: none"> • No Ads, Class Sponsorship Only (sponsorship of a class for <u>one event</u>) 	\$25

YEAR END DIVISION SELECTION - Gold Package Sponsors Only, items checked without being gold sponsor will be invalid.

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> English Leadline | <input type="checkbox"/> Novice English Rider | <input type="checkbox"/> Children's Western | <input type="checkbox"/> Gymkhana W/J |
| <input type="checkbox"/> English W/T Equitation | <input type="checkbox"/> Schooling Hunter | <input type="checkbox"/> Junior Western | <input type="checkbox"/> Gymkhana W/J/L |
| <input type="checkbox"/> Beginner English | <input type="checkbox"/> Jr./Adult English | <input type="checkbox"/> Novice Western | <input type="checkbox"/> Gymkhana Junior |
| <input type="checkbox"/> Cross Rail Hunter | <input type="checkbox"/> Western Leadline | <input type="checkbox"/> Adult Western | <input type="checkbox"/> Gymkhana Adult <40 |
| <input type="checkbox"/> Short/Long Stirrup | <input type="checkbox"/> Beginner Western | <input type="checkbox"/> Gymkhana Leadline | <input type="checkbox"/> Gymkhana Adult >=40 |

Requests to sponsor Divisions/Classes will be acknowledged on First Come/First Serve basis.

If no Division/Class is specified, or there are duplicate requests, the committee will assign for the sponsor.

CLASS SPONSOR SELECTION - Silver and Class Options Differ, items checked without being silver sponsor will be invalid.

Silver Sponsor Class: _____ (sponsorship of class all season)

Class Only Sponsor: _____ (sponsorship of a class for one event)

Please Circle One Event Date: April 29 July 29 Sept. 9 June 9 Aug. 11 Sept. 15

Deadline for Sponsorships is April 16, 2018 to be included on the Gold Sponsor Banner. Forms and payment can be mailed to G&M Riding Club, P.O. Box 35, Campbell Hall, NY 10916 and digital ads/copy (tiff, jpg, pdf, etc.) can be sent to gandmridingclub@hotmail.com. Ads should be to scale as they may not resize/reproduce satisfactory.

Please make checks payable to G&M Riding Club.

Sponsor Signature: _____ Date: _____